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The NTU School of Art, Design and Media (ADM) offers six professional fine art BFA degree programmes, that are deeply grounded in a studio-based learning model. Blending the structure and instruction style of American art and film schools, the self-study approach of European academies, and the superb craft of Asian traditions, ADM provides a new approach to Arts education.

Our inspiring and dedicated, faculty at ADM are not only passionate about what they do but are practicing professionals with unique visions, creative accomplishments and areas of research and expertise. At ADM, students will experience the latest interdisciplinary theories, practices and technologies, and we expect that the skills and knowledge they acquire will help them develop individuality and propel them towards successful future careers.
**Here our faculty**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>University/Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prof VIBEKE SORENSEN</strong></td>
<td>ADM Chair</td>
<td>MAH / State University of New York, USA</td>
</tr>
<tr>
<td><strong>Asst Prof PEER M SATHIKH</strong></td>
<td>Associate Chair (Academic)</td>
<td>MDes/RCA / Royal College of Art, London, UK</td>
</tr>
<tr>
<td><strong>Assoc Prof ANDREA NANETTI</strong></td>
<td>Associate Chair (Research)</td>
<td>PhD / University of Bologna, Italy</td>
</tr>
<tr>
<td><strong>Asst Prof ELKE REINHUBER</strong></td>
<td></td>
<td>MA / Universität der Kunste, Berlin</td>
</tr>
<tr>
<td><strong>Assoc Prof GRAY FRANCIS HODGKINSON</strong></td>
<td></td>
<td>MDes / Massey University, New Zealand</td>
</tr>
<tr>
<td><strong>Asst Prof GALINA MIHALEVA</strong></td>
<td></td>
<td>MA / National Academy of Fine Art, Bulgaria</td>
</tr>
<tr>
<td><strong>Assoc Prof HANS-MARTIN RALL</strong></td>
<td></td>
<td>Diplom-Designer / The State Academy of the Fine Arts, Germany</td>
</tr>
<tr>
<td><strong>Assoc Prof HANS PETER BACHER</strong></td>
<td></td>
<td>MFA / Folkwang Hochschule, Germany</td>
</tr>
<tr>
<td><strong>Assoc Prof INA CONRADI CHAVEZ</strong></td>
<td></td>
<td>MFA / University of California, Los Angeles, USA</td>
</tr>
<tr>
<td><strong>Lecturer ANG SONG NIAN</strong></td>
<td></td>
<td>MA / University of the Arts London, UK</td>
</tr>
<tr>
<td><strong>Lecturer ANGELINE YAM MIN YEE</strong></td>
<td></td>
<td>MFA / University of Middlesex, UK</td>
</tr>
<tr>
<td><strong>Asst Prof ASTRID ALMKHALAFY</strong></td>
<td></td>
<td>MFA / Rhode Island School of Design, USA</td>
</tr>
<tr>
<td><strong>Prof BEN ALVIN SHEDD</strong></td>
<td></td>
<td>MA in Cinema / University of Southern California, USA</td>
</tr>
<tr>
<td><strong>Snr Lecturer BENJAMIN ALEXANDER SLATER</strong></td>
<td></td>
<td>MA / Lancaster University, UK</td>
</tr>
<tr>
<td><strong>Assoc Prof BENJAMIN SEIDE</strong></td>
<td></td>
<td>MA / Film Academy Baden-Württemberg, Ludwigsburg, Germany</td>
</tr>
<tr>
<td><strong>Asst Prof BERNHARD JOHANNES SCHMITT</strong></td>
<td></td>
<td>Diploma / University of Applied Science Mainz, Germany</td>
</tr>
<tr>
<td><strong>Assoc Prof BIJU DHANAPALAN</strong></td>
<td></td>
<td>B.Tech Electrical &amp; Electronics Engineering / Uni of Kerala, India</td>
</tr>
<tr>
<td><strong>Lecturer CHALIT KONGSUWAN</strong></td>
<td></td>
<td>PhD / The University of Tasmania, Australia</td>
</tr>
<tr>
<td><strong>Assoc Prof CINDY WANG I-HSUAN</strong></td>
<td></td>
<td>MA / New York University, USA</td>
</tr>
<tr>
<td><strong>Asst Prof DANNE OJEDA HERNANDEZ</strong></td>
<td></td>
<td>MPhil / University of Havana, Cuba</td>
</tr>
<tr>
<td><strong>Asst Prof DAVIDE BENVENUTI</strong></td>
<td></td>
<td>Laurea Dottore in Architettura / University of Florence, Italy</td>
</tr>
<tr>
<td><strong>Asst Prof ZELIHA GUL INANC</strong></td>
<td></td>
<td>PhD / Dokuz Eylul University, Izmir, Turkey</td>
</tr>
<tr>
<td><strong>Lecturer JEFFREY HONG YAN JACK</strong></td>
<td></td>
<td>MA / Nanyang Technological University</td>
</tr>
<tr>
<td><strong>Asst Prof JESSE JOHN THOMPSON</strong></td>
<td></td>
<td>MFA / Rhode Island School of Design, USA</td>
</tr>
<tr>
<td><strong>Assoc Prof JESVIN YEO PUAY HWA</strong></td>
<td></td>
<td>MA / University of the Arts London, UK</td>
</tr>
<tr>
<td><strong>Snr Lecturer JOAN MARIE KELLY</strong></td>
<td></td>
<td>MFA / Western Connecticut State University, USA</td>
</tr>
<tr>
<td><strong>Asst Prof KRISTY H.A. KANG</strong></td>
<td></td>
<td>PhD / University of Southern California, USA</td>
</tr>
<tr>
<td><strong>Assoc Prof LAURA MIOTTO</strong></td>
<td></td>
<td>MSc / Polytechnic University of Milan, Italy</td>
</tr>
<tr>
<td><strong>Assoc Prof LAURA LONGO</strong></td>
<td></td>
<td>PhD / University of Bologna, Italy</td>
</tr>
<tr>
<td><strong>Assoc Prof LOUIS-PHILIPPE DEMERS</strong></td>
<td></td>
<td>MS / University of Montreal, Canada</td>
</tr>
<tr>
<td><strong>Snr Lecturer LUCAS M F V JODOGNE</strong></td>
<td></td>
<td>MFA / La Salle College of the Arts, Open University, UK</td>
</tr>
<tr>
<td><strong>Asst Prof MARIJKE VAN KETS</strong></td>
<td></td>
<td>MA / Middlesex University, UK</td>
</tr>
<tr>
<td><strong>Asst Prof MICHELLE LIM</strong></td>
<td></td>
<td>PhD / Princeton University, USA</td>
</tr>
<tr>
<td><strong>Assoc Prof MICHAEL JOHN KIRK WALSH</strong></td>
<td></td>
<td>DPhil / York University, UK</td>
</tr>
<tr>
<td><strong>Asst Prof MICHAEL TAN KOON BOON</strong></td>
<td></td>
<td>MA / Goldsmiths College, University of London, UK</td>
</tr>
<tr>
<td><strong>Asst Prof MARC GLOEDE</strong></td>
<td></td>
<td>MA / Goldsmiths College, University of London, UK</td>
</tr>
<tr>
<td><strong>Asst Prof NANCY TAKEYAMA</strong></td>
<td></td>
<td>PhD / Kobe Design University, Japan</td>
</tr>
<tr>
<td><strong>Lecturer CANDICE NG EE CHING</strong></td>
<td></td>
<td>MFA / The Pennsylvania State University, USA</td>
</tr>
<tr>
<td><strong>Asst Prof NG WOON LAM</strong></td>
<td></td>
<td>MFA / New York Academy of Art, USA</td>
</tr>
</tbody>
</table>

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**Prof BERTIL ROHR**
MA / University of Art and Culture, Denmark

**Lecturer ANTONIO BERTUCCO**
PhD / University of Bologna, Italy

**Asst Prof ALESSANDRO DELL’ACQUA**
MFA / University of the Arts London, UK

**Asst Prof ANTONIO NICHETTI**
PhD / University of Bologna, Italy
Assoc Prof **SOON-HWA OH**  
EdD / Teachers College, Columbia University, USA

Snr Lecturer **PETER CHEN CHIA MIEN**  
MA/ Rice University, Houston, USA

Assoc Prof **RANDALL PACKER**  
PhD, University of California, USA

Asst Prof **ROSS ADRIAN WILLIAMS**  
Doctor of Musical Arts, Rice University, Houston

Asst Prof **SOPHIE GOLTZ**  
MA/Free University Berlin, Germany

Asst Prof **SUJATHA ARUNDATHI MEEGAMA**  
PhD/ University of California, Berkeley USA

Assoc Prof **SEBASTIAN GROBLER**  
MA/University of Hamburg, Hamburg, Germany

Prof **UTE META BAUER**  
Founding Director of CCA, Hochschule der Bildenden Künste Hamburg, Germany

Asst Prof **VLADIMIR TODOROVIC**  
MFA / University of California, Santa Barbara, USA

Asst Prof **WONG CHEN-HSI**  
MFA / University of Southern California, USA

Asst Prof **YIN KER**  
PhD/ Paris-Sorbonne University, Paris, France

**visiting faculty**  
Vg Scholar **ISHU PATEL**  
Vg Assoc Prof **MERIDEL RUBENSTEIN**  
Vg Scholar **MARC GLOEDE**  
Vg Scholar **REGINA MARIA MÖLLER**

For faculty’s directory, proceed [here](#)
the academic calendar 2017/18

semester 1

<table>
<thead>
<tr>
<th>event</th>
<th>from</th>
<th>to</th>
<th>duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen Orientation</td>
<td>31 Jul '17</td>
<td>11 Aug '17</td>
<td>2 weeks</td>
</tr>
<tr>
<td>Teaching Week 1 - 7</td>
<td>14 Aug '17</td>
<td>29 Sep '17</td>
<td>7 weeks</td>
</tr>
<tr>
<td>Recess Week</td>
<td>02 Sep '17</td>
<td>07 Sep '17</td>
<td>1 week</td>
</tr>
<tr>
<td>Teaching Week 8 - 13</td>
<td>09 Oct '17</td>
<td>17 Nov '17</td>
<td>6 weeks</td>
</tr>
<tr>
<td>Revision and Examination</td>
<td>20 Nov '17</td>
<td>08 Dec '17</td>
<td>3 weeks</td>
</tr>
<tr>
<td>Vacation</td>
<td>11 Dec '17</td>
<td>12 Jan '18</td>
<td>5 weeks</td>
</tr>
</tbody>
</table>

All dates subject to change at the discretion of the university.

Note: Classes will proceed normally on the immediate Monday following a public holiday on Saturday. For a public holiday which falls on Sunday, the following Monday will be a replacement holiday.

Public Holiday 2017
Public Holiday 2018

Additional Information for Undergraduates
Please refer to the Schedules of Key Academic Activities

Attachment & Internship
Please refer to the Schedule for Attachment & Internship Programmes

semester 2

<table>
<thead>
<tr>
<th>event</th>
<th>from</th>
<th>to</th>
<th>duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching Week 1 - 7</td>
<td>15 Jan '18</td>
<td>02 Mar '18</td>
<td>7 weeks</td>
</tr>
<tr>
<td>Recess Week</td>
<td>05 Mar '18</td>
<td>09 Mar '18</td>
<td>1 week</td>
</tr>
<tr>
<td>Teaching Week 8 - 13</td>
<td>12 Mar '18</td>
<td>20 Apr '18</td>
<td>6 weeks</td>
</tr>
<tr>
<td>Revision and Examination</td>
<td>23 Apr '18</td>
<td>11 May '18</td>
<td>3 weeks</td>
</tr>
<tr>
<td>Vacation</td>
<td>14 May '18</td>
<td>03 Aug '18</td>
<td>13 weeks</td>
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</table>

special term I

<table>
<thead>
<tr>
<th>event</th>
<th>from</th>
<th>to</th>
<th>duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching Week 1 - 5</td>
<td>14 May '18</td>
<td>15 Jun '18</td>
<td>5 weeks</td>
</tr>
<tr>
<td>Revision and Examination</td>
<td>18 Jun '18</td>
<td>22 Jun '18</td>
<td>1 week</td>
</tr>
</tbody>
</table>

special term II

<table>
<thead>
<tr>
<th>event</th>
<th>from</th>
<th>to</th>
<th>duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching Week 1 - 5</td>
<td>25 Jun '18</td>
<td>27 Jul '18</td>
<td>5 weeks</td>
</tr>
<tr>
<td>Revision and Examination</td>
<td>30 Jul '18</td>
<td>03 Aug '18</td>
<td>1 week</td>
</tr>
</tbody>
</table>

university key events

<table>
<thead>
<tr>
<th>event</th>
<th>from</th>
<th>to</th>
<th>duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convocation 2017</td>
<td>26 Jul</td>
<td>03 Aug '17</td>
<td></td>
</tr>
<tr>
<td>UG Freshmen Orientation</td>
<td>31 Jul</td>
<td>11 Aug '17</td>
<td></td>
</tr>
<tr>
<td>UG Qualifying English Test</td>
<td>07 Aug '17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Freshmen Welcome Ceremony</td>
<td>08 Aug '17</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Students’ Union Day / Academic Council Meeting | 12 Sep '17
| Celebrate NTU!                 | 08 Mar '18    |Campus wide celebratory event including the State of the University Address by President.
notice to all undergraduate NSmen

Ministry of Defence (MINDEF) has advised that all undergraduate NSmen are liable to be called up for In-Camp Training (ICT). It has made a standing arrangement with the universities that undergraduate NSmen would be called up for In-Camp Training (ICT) only during specific parts of the university vacations. During these periods, the university will not conduct any compulsory academic programme. MINDEF will not grant deferment on the ground of academic commitments. The call-up periods are indicated in the table below:

<table>
<thead>
<tr>
<th>year of study</th>
<th>ICT call-up period</th>
<th>duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>11 Dec’17 - 07 Jan’18</td>
<td>4 weeks</td>
</tr>
<tr>
<td>2nd and 3rd</td>
<td>25 Jun - 29 Jul’18</td>
<td>5 or 8 weeks</td>
</tr>
</tbody>
</table>

Note:
Attachment programmes may overlap with the call-up period. NSmen students called up during their attachment can apply for leave and extend their attachment to make up for the period missed.
ADM new Bachelor of Fine Art programmes

The new offerings from the School of Art, Design and Media, allow each student more flexibility in choosing the subjects that suit their interests and objectives. They can choose from a broad range of courses within and outside their majors for a broad range of knowledge and expertise necessary in an increasingly competitive industry.

The Bachelor of Fine Arts in Design Art combines three current programmes in Interactive Media, Product Design and Visual Communication into an integrated programme in Design.

The Bachelor of Fine Arts in Media Art unites existing specialisations in Digital Animation, Digital Filmmaking, and Photography & Digital Imaging into an integrated programme in Media.

foundation year

semester 1

During their first semester of study ADM students complete a Foundation Programme which introduces them to a range of cognitive and manual skills and develops their understanding of a broad range of subjects.

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation 2D</td>
<td>understanding and application of two-dimensional design principles</td>
</tr>
<tr>
<td>Foundation 3D</td>
<td>understanding of form and spatial awareness</td>
</tr>
<tr>
<td>Foundation 4D</td>
<td>arts of sequential storytelling and communication</td>
</tr>
<tr>
<td>Foundation Drawing</td>
<td>practice of drawing and visualisation</td>
</tr>
<tr>
<td>Introduction to Histories of Art I</td>
<td>practical learning is complemented through a study of the global histories of arts and design</td>
</tr>
<tr>
<td>Writing Narratives for Creative Media, or</td>
<td>choose one only</td>
</tr>
<tr>
<td>Academic Communication in the Arts, Humanities and Social Sciences</td>
<td></td>
</tr>
</tbody>
</table>

Details of these programmes can be found within the area-specific pages online at ADM’s website: newbfa.adm.ntu.edu.sg

This website gives links to all the courses that students need to take during their studies as well sequence in which they may be taken.

The Class Schedule details the weekly sequence in which courses are delivered in any given semester and is found at ADM’s website: Class Schedules
At the end of Semester 1, all Year 1 students of School of Art, Design and Media will select their preferences they wish to pursue from next semester onwards, either in Design Art or Media Art. Students will indicate their choices through the StudentLINK. Students will receive an email informing them about the selection of Major. Please refer to the Office of Academic Service (OAS) website for full details.

**selection of major in the degree programme**

**allocation process**

Allocation of the Area of Major will take into consideration the final marks for the following Year 2 Art, Design and Media courses:

- DN1001 Foundation Drawing
- DN1002 Foundation 2D
- DN1003 Foundation 3D
- DN1004 Foundation 4D

Please note that the Freshmen Year GPA Exemption does not apply to the allocation of Major.

Allocation is based on matching the student’s grades in the four courses, the student’s choice of Major and the vacancies available in each Area of Major.

**notification of outcome**

The outcome of your selection of Major will be released in StudentLink before the registration of courses for Semester 2.

**appeal for change of major**

Students who wish to appeal for a change of Major in the Art, Design & Media Degree Programme must do so by the first week of January. Please enquire at the School General Office about procedures for appeals and dates for release of appeal outcome.
foundation year

semester 2
- Graphic Form
- Play Design Workshop
- Product Design Workshop
- Introduction to Histories of Art II
- Writing Narratives for Creative Media
- choose one only
- Academic Communication in Art, Design and Media Studies

specialised your path

year 2

semester 1
cores
- Interactive I
- Programming for Interaction
- Product Design I
- Computer Aided Design I
- Viscom Communication I
- Typography I

core pe
- History of Design

semester 2
cores
- Interactive II
- Narratives for Interaction
- Product Design II
- Conceptual Design
- Viscom Communication II
- Typography II

core pe
- Introduction to Histories of Southeast Asian Art
### Year 3

There will be two, core prescribed electives offered, one in each semester in the three areas of BFA Design Art. These two core prescribed electives will be compulsory only for the students who want to pursue their degree in one particular area (Interaction or Product Design or Visual Communication).

#### Semester 1

<table>
<thead>
<tr>
<th>Core Electives</th>
<th>Interaction Design</th>
<th>Product Design</th>
<th>Visual Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interactive Devices</td>
<td>Interactive Spaces</td>
<td>Product Design III</td>
<td>Viscom Communication III</td>
</tr>
<tr>
<td>Interactive Spaces</td>
<td>Interactive Spaces</td>
<td>Studies in Form</td>
<td>Typography III</td>
</tr>
</tbody>
</table>

#### Semester 2

<table>
<thead>
<tr>
<th>Core Electives</th>
<th>Interaction Design</th>
<th>Product Design</th>
<th>Visual Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Management &amp; Planning</td>
<td>Interactive Environments</td>
<td>Product Design IV</td>
<td>Viscom Communication IV</td>
</tr>
<tr>
<td>Advanced Development &amp; Prototyping</td>
<td>Production for Graphic Design</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Art History PE

- Introduction to Histories of Art (Options)

### Year 4

All modules are new or will be modified and updated for this revised curriculum. The Final Year Project (FYP) remains the dominant component of Year 4. An important addition is the Interdisciplinary Seminar introduced during Semester 1 of Year 4. Each week a seminar will be conducted with guests from both the industry and academia on subjects related to Design Art. Seminars will be organised and moderated by the course instructor for that module.

#### Semester 1

<table>
<thead>
<tr>
<th>Core Electives</th>
<th>Interaction Design</th>
<th>Product Design</th>
<th>Visual Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Year Project (FYP)</td>
<td>Final Year Project (FYP)</td>
<td>Interdisciplinary Seminar</td>
<td></td>
</tr>
</tbody>
</table>

#### Year 4 Prescribed Electives (PE) Offered by ADM

Modules under PEs are open to all students of BFA Design Art and BFA Media Art allowing them to freely choose between those modules that are offered by ADM for that semester.

### Interaction Design

- Performance and Interaction
- Scenography and Exhibition Design
- Sound Art

### Product Design

- Sustainable Product Design
- Human Factors in Design
- Materials, Manufacturing & Technology for Design
- Interaction and Products
- Computer Aided Design II

### Visual Communication

- Illustration for Designers
- Designed Experiences
- Interface Design
- Design in Motion
- Editorial Design
- Spatial Design
- Creative Brand Design
- Contemporary Issues in Visual Communication
- Experimental Layout

Modules under PEs are open to all students of BFA Design Art and BFA Media Art allowing them to freely choose between those modules that are offered by ADM for that semester.
foundation year

semester 2
- Visual Story Telling
- Concept of Digital Imaging
- Introduction to Histories of Art II

Writing Narratives for Creative Media
choose one only
Academic Communication in the Arts, Humanities and Social Sciences

specialised your path

year 2

semester 1
- 3D Production
  Basic Principles of Motion / Storyboarding & Prod. Design
- History of Animation / History of Visual Effects

animation*
- Cinematography I
  Editing & Digital Post Techniques

filmmaking
- Digital Photography
  Principles of Lighting

photography
- History of World Cinema
- History of Photography

core pe: Introduction to Histories of Southeast Asian Art

semester 2
- 3D Character Animation / Digital Composition
  Cinematography / Storyboarding & Prod. Design

year 1

core pe
- History of Animation
  History of Visual Effects

*Animation students are offered the opportunity to further specialise in Character Animation or Visual Effects.
year 3
There will be two, core prescribed electives offered, one in each semester in the three areas of BFA Media Art. These two core prescribed electives will be compulsory only for the students who want to pursue their degree in one particular area (Animation or Filmmaking or Photography).

semester 1
cores
Animation Seminar / Visual Effects I
Stop Motion

core pe
Advance Directing
Digital Film Production II

semester 2
cores
Research & Visual Development
Acting for Animation / Visual Effects II

core pe
Project Management & Planning
Production for Film & Media

year 4
All modules are new or will be modified and updated for this revised curriculum. The Final Year Project (FYP) remains the dominant component of Year 4. An important addition is the Interdisciplinary Seminar introduced during Semester 1 of Year 4. Each week a seminar will be conducted with guests from both the industry and academia on subjects related to Design Art. Seminars will be organised and moderated by the course instructor for that module.

semester 1
cores
Final Year Project (FYP)

compulsory seminar
Interdisciplinary Seminar

prescribed electives (PE) offered by ADM
Modules under PEs are open to all students of BFA Design Art and BFA Media Art allowing them to freely choose between those modules that are offered by ADM for that semester.

animation
- Rigging For Animation PE/UE
- Advanced Drawn Animation PE
- Advanced 3D Production PE/UE
- Writing for Animation PE/UE
- Cinematic Concepts & Motion Capture Apps. PE/UE
- Lighting and Rendering Pipeline PE/UE

filmmaking
- Advanced Screenwriting PE/UE
- Research Perspective in Film Practice PE
- Experimental Film Production PE/UE
- The Art of Light PE/UE
- Cinematography for Visual Effects PE
- Stereographic 3D Live Action Filmmaking PE/UE

photography
- Critical Eye: Seeing & Understanding in Photo Media PE/UE
- Principles of Lighting PE
- Experimental Photography PE/UE
- Advanced Black & White Photography PE/UE
- Location Experiences PE
- Professional Directions in Photography PE
- New Documentary Documentation PE
- Extended Image PE
- Narrative Portrait PE
- Screened Photography PE
- Introduction to Black & White Film Photography PE/UE
introduction to histories of art (options)

A number of history courses will be offered as prescribed electives during Year 3, offering students a wide choice to select one history module as their history prescribed electives. These history modules will also be opened for students from HASS.

Survey of New Media
Modern & Contemporary Chinese Art
Survey of Modern Art
Art in the Age of Colonialism
Contemporary Southeast Asian Art

From Modern to Post-Modern Art
Introduction to Museum Studies
Introduction to Heritage Studies
The Art & Architecture of the Long Century 1789-1914
### Major Requirements - Specific to ADM Students Only: Major Prescribed

<table>
<thead>
<tr>
<th>Type</th>
<th>Section</th>
<th>AUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>core courses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>foundation</td>
<td>These serve the 1st Year needs of all majors. All ADM students share the same Foundation courses in the first semester.</td>
<td>12</td>
</tr>
<tr>
<td>area specific foundation</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>art history</td>
<td>A contemporary artist needs to have a sense of art history in order to produce art. Core History delivers an introductory survey of this history from an Asian and Western perspective.</td>
<td>9</td>
</tr>
<tr>
<td>area specific history</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>major area studio</td>
<td>These are the eight courses that are integral to each major (eg. In Product design, this would be Product Design I, II &amp; III, etc). Depending on their level, these courses will be valued at either 4 AUs or 3 AUs.</td>
<td>18</td>
</tr>
<tr>
<td>final year project</td>
<td>The Final Year forms the basis of a year long (FYP) graduation project and marks student’s entry to the professional world.</td>
<td>9</td>
</tr>
<tr>
<td>interdisciplinary seminar</td>
<td>A module which invited practising artists and designers to give talks and share their knowledge, views and insights.</td>
<td>3</td>
</tr>
<tr>
<td>major prescribed electives</td>
<td>A studio-based course taken within ADM that need not be from within the student’s subject discipline.</td>
<td>18</td>
</tr>
</tbody>
</table>

**Sub-total:** 81 AUs

**For more information on course descriptions, please refer to this link:** [Undergraduate Degree Course Content](#)

### Unrestricted Electives - From Anywhere Within NTU

<table>
<thead>
<tr>
<th>Type</th>
<th>Section</th>
<th>AUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>GER unrestricted electives</td>
<td>Electives taken from any school within NTU (including ADM). They are intended to broaden the student’s education within a particular area.</td>
<td>24</td>
</tr>
</tbody>
</table>

### General Education Requirement - From Outside of ADM Disciplines

<table>
<thead>
<tr>
<th>Type</th>
<th>Section</th>
<th>AUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>GER core</td>
<td>These are a prescribed and timetabled part of the student’s education. They are usually lecture based.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Communication Skills</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>Singapore Studies</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Absolute Basics for Career</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Career Power Up</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Environmental Sustainability</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Ethics and Moral Reasoning</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Enterprise and Innovation</td>
<td>1</td>
</tr>
<tr>
<td>GER prescribed elective*</td>
<td>The student may choose from a range of courses which satisfy the criteria. They are usually lecture based.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Liberal Arts (LA)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Science, Technological and Society (STS)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Business and Management (BM)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Any two courses from the preceding 3 categories</td>
<td>6</td>
</tr>
</tbody>
</table>

**Sub-total:** 52 AUs

**Total:** 133 AUs

*Please note that ADM courses may not be used to fulfill the GERPE (LA) component.*
classification of university scholarship programme

### Table 04. University Scholars Programme (USP) students only

<table>
<thead>
<tr>
<th>Type</th>
<th>Option</th>
<th>AUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>major requirements - specific to ADM on University Scholars Programme (USP) students only</td>
<td>foundation: These serve the 1st Year needs of all majors. All ADM students share the same Foundation courses in the first semester.</td>
<td>21</td>
</tr>
<tr>
<td></td>
<td>major area studio: These are the eight courses that are integral to each major (e.g., in Product design, this would be Product Design I, II, &amp; III, etc.) Depending on their level, these courses will be valued at either 4 AUs or 3 AUs.</td>
<td>27</td>
</tr>
<tr>
<td></td>
<td>USP: Please refer to USP website for more information</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td>final year project: The Final Year forms the basis of a year long (FYP) graduation project and marks student’s entry to the professional world.</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>art history: A contemporary artist needs to have a sense of art history in order to produce art. Core History delivers an introductory survey of this history from an Asian and Western perspective.</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>prescribed history: The student selects one art history course from a range of options. This is at an advanced level.</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>major prescribed electives:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>prescribed studio electives: A studio-based course taken within ADM that need not be from within the student’s subject discipline.</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td>USP prescribed electives:</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>sub-total</td>
<td>106</td>
</tr>
</tbody>
</table>

For more information on course descriptions, please refer to this link: Undergraduate Degree Course Content

### Table 05. from anywhere within NTU

<table>
<thead>
<tr>
<th>Type</th>
<th>Option</th>
<th>AUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>unrestricted electives</td>
<td>Electives taken from any school within NTU (including ADM). They are intended to broaden the student’s education within a particular area.</td>
<td>18</td>
</tr>
</tbody>
</table>

### Table 06. from outside of ADM disciplines

<table>
<thead>
<tr>
<th>Type</th>
<th>Option</th>
<th>AUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>GER core: These are a prescribed and timetabled part of the student’s education. They are usually lecture based.</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Singapore Studies</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Absolute Basics for Career</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Career Power Up</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Environmental Sustainability</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Ethics and Moral Reasoning</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Enterprise and Innovation</td>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>

Sub-total: 26

Total: 132
ADM offers a **Minor in Art History**. In addition to their BFA majors, ADM students can opt to complete one minor. The full listing of minor programmes is available at the University’s website: [Minor Programs](#). Students should declare a minor at the start of the Academic Year directly to the Office of Academic Services (OAS). A total of 15 or 16 AUs would need to be completed depending on the minor selected. Students may use the 24 AUs allocated to GER Unrestricted Electives towards a declared minor.

Minor courses are excluded from the S/U option.  
*A maximum of ONE (1) GER CORE or GER Prescribed Elective is allowed to be counted towards the minor requirement (provided the GER CORE or GER Prescribed Elective is also in the Minor’s list of courses). This applies to students admitted in AY2013 onwards.*
second majors programmes

In addition to their BFA majors, ADM students can choose to pursue a Second Major available in the School of Humanities (SOH), School of Social Sciences (SSS) or Wee Kim Wee School of Communication and Information (WKWSCI), under the College of Humanities, Arts and Social Sciences. A full list of the Second Major programmes is indicated on the School’s website: Second Majors.

Only students with CGPA of 4.0 and above at the end of their First Year are eligible for the Second Major programme. Admission is subject to availability of places in the Second Major programmes. Students interested to pursue a Second Major can submit an application at the end of Year 1. Students will be notified of the application period via email.
Students are evaluated rigorously throughout the BFA programme. Depending on the structure and nature of individual courses, students may be continually assessed, examined or a combination of both. (see below modes of assessment)

Studio-based classes don’t usually require that the student sit for a written examination. However, group review of course work projects often occurs in the final weeks of the semester.

General Education Requirements (GERs) and ADM academic courses with a historical, cultural or theoretical component often require that the student sit for an examination. The student may refer to the examination timetable and syllabus of the subject for specific information on examinations.

**modes of assessment**

- **assessment by examination**
  Examination may be in the form of a written paper to be completed in one of NTU’s exam halls at the end of Semester during the Exam Period or it might take the form of a studio project to be completed in the student’s own time.

- **continuous assessment**
  Continuous Assessment is an ongoing process whereby the student’s performance in class is monitored and given a value. It might include such things as tests, assignments and projects. It is likely to include a consideration of how much the student participates in class discussions, critiques etc.
grade point average (GPA) system

With both assessment and examination, grades and grade points are assigned as follows:

letter grade and grade point

<table>
<thead>
<tr>
<th>letter grade</th>
<th>grade point</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>5.0</td>
</tr>
<tr>
<td>A</td>
<td>5.0</td>
</tr>
<tr>
<td>A-</td>
<td>4.5</td>
</tr>
<tr>
<td>B+</td>
<td>4.0</td>
</tr>
<tr>
<td>B</td>
<td>3.5</td>
</tr>
<tr>
<td>B-</td>
<td>3.0</td>
</tr>
<tr>
<td>C+</td>
<td>2.5</td>
</tr>
<tr>
<td>C</td>
<td>2.0</td>
</tr>
<tr>
<td>D+</td>
<td>1.5</td>
</tr>
<tr>
<td>D</td>
<td>1.0</td>
</tr>
<tr>
<td>F</td>
<td>0.0</td>
</tr>
</tbody>
</table>

The following non-letter grades can also be used for up to 12 AUs for GER courses:

non-letter grade

<table>
<thead>
<tr>
<th>letter grade</th>
<th>grade point</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satisfactory</td>
<td>S</td>
</tr>
<tr>
<td>Unsatisfactory</td>
<td>U</td>
</tr>
</tbody>
</table>

For an explanation of the Satisfactory/Unsatisfactory option see next page.
The Year Grade Point Average (YGPA) represents the average grade of all courses (including failed courses) attempted by a student in a given year. The YGPA is computed as follows:

\[
\frac{\text{Grade Point} \times \text{AU for Course 1} + \text{Grade Point} \times \text{AU for Course X} + \ldots}{\text{Total AU attempted in an academic year}}
\]

The Cumulative Grade Point Average (CGPA) represents the average grade of all courses (including failed courses) attempted by a student. The CGPA is computed as follows:

\[
\frac{\text{Grade Point} \times \text{AU for Course 1} + \text{Grade Point} \times \text{AU for Course X} + \ldots}{\text{Total AU attempted in all the semesters so far}}
\]

To be eligible for the award of a Bachelor of Fine Arts degree from NTU, a student must fulfill the following conditions:

- Graduation and residential requirements
  - Minimum years of study at NTU: 3 academic years
  - Minimum AU of graded courses* obtained from NTU: 69 AUs

The balance AU may consist of AU earned from courses with Pass (P), Exempted (EX) and Satisfactory (S) notations.

Criteria for Satisfactory Academic Standing in any given semester are:
- Maintaining a minimum CGPA of 2.0
- Completing at least 75% of the normal AU workload

Students with poor academic standing are subject to the following performance review:
- Academic Warning, if the CGPA falls below 2.0 for any given semester
- Academic Probation, if the CGPA falls below 2.0 for the following semester
- Academic Termination, if the CGPA falls below 2.0 for the third, consecutive semester, or at the end of the final semester of study

Both the YGPA and CGPA are reflected in students’ transcripts.
Effective from AY2014-15, up to 6 letter-graded courses that do not make the pass grade on first attempt in the Freshmen Year will be excluded from GPA computation. This applies to examinable and non-examinable courses taken in the student’s first 2 semesters of study in NTU, including adjoining Special Terms.

GPA exemption is not applicable for courses with fail grade taken on the second or subsequent attempts in the Freshmen Year. The unused quota of 6 courses will lapse after the Freshmen Year.

Students are not eligible for promotion to the next study year if their CGPA is nil arising from GPA exemptions, even if they meet the AU criteria. The grades for all attempts, including those exempted from GPA computation, will remain on the transcript.

For more information, please refer to this link:
http://www.ntu.edu.sg/Students/Undergraduate/AcademicServices/Examination/Pages/FAQ--Freshmen-Year-GPA-Exemption.aspx

ADM students may exercise the Satisfactory/Unsatisfactory (S/U) Option for a total of 12 AUs of graded courses taken as GER Prescribed Electives and/or Unrestricted Electives.

Under the S/U Option, students may declare courses from a specified category to be excluded from the CGPA computation and be graded ‘S’ (Satisfactory) or ‘U’ (Unsatisfactory) instead. Students have to declare courses to be graded S/U before the start of examinations for the semester.

For more information on the S/U Option, refer to the Office of Academic Services:
Satisfactory/Unsatisfactory Option

The following is the study year’s classification and minimum AUs required:
Year 1 to Year 2: 36 AUs (cumulative)
Year 2 to Year 3: 71 AUs (cumulative)
Year 3 to Year 4: 107 AUs and above

graduation requirements

freshmen year gpa exemption

classification of students

satisfactory/unsatisfactory option

classification of students

The following is the study year’s classification and minimum AUs required:
Year 1 to Year 2: 36 AUs (cumulative)
Year 2 to Year 3: 71 AUs (cumulative)
Year 3 to Year 4: 107 AUs and above
The Dean's List is compiled on a yearly basis. The top 5% of the cohort, subject to attaining a minimum YGPA of 4.50 and the specified AU of graded courses by curriculum type taken in NTU in the academic year, is eligible for the Dean's List.

Full-time single degree students have to complete at least 16 AU (pre-NTU Education curriculum) or 15 AU (NTU Education curriculum) of graded courses, while part-time single degree students have to complete at least 9 AU of graded courses.

Effective from AY2011-12, double-degree students have to complete a total of 16 AU (pre-NTU Education curriculum) or 15 AU (NTU Education curriculum) of discrete graded courses from both degrees, and 9 AU of graded courses from each degree, to be eligible for the Dean's List.

Courses that are graded as Satisfactory/Unsatisfactory (S/U) and Pass/Fail or those with grades ‘EX’ (Exempted), ‘IP’ (In Progress) and ‘LOA’ (Leave of Absence) are not counted in the AU of graded courses for the purpose of determining the Dean's List. Students with any GPA exemption in their Freshmen Year will not be eligible for the Dean's List for the year. Besides this, final year students must attain at least a Second Upper Honours degree in order to be considered for the Dean's List.
advanced standing
transfer of credits

If a student believes that prior to entering ADM they have passed a subject that is equivalent to a course that is part of the curriculum at ADM, then they may apply for Advanced Standing. This will enable the student to be excused for that subject.

eligibility for advanced standing

- Only those with tertiary study and a significant portfolio are eligible for advanced standing.
- Evaluation of AUs transferred is based on courses passed with at least a grade B or better.
- For Polytechnic Diploma, generally, only third-year courses will be considered for advanced placement at ADM. In specific cases, some courses may be considered based on course content and how comparable these are to ADM course.
- Determination is on a cases by case basis, and subject to endorsement by Associate Chair, Academic and approval by Chair, ADM.
- Advanced standing is formalised within the first year of matriculation.
- Generally, for Polytechnic students (including NAFA and LaSalle SIA College of the Art), the maximum number of Core and Prescribed Elective course AUs to be transferred is 12 AUs. Only in cases of exceptional work presented will there be consideration of transfer beyond 12 AUs.
- University students (Singapore & International) receive GER credits transferred as per University policies (recommended by Associate Chair, Academic).
- University students (Singapore & International) may receive waivers on first year courses and major core course on a case by case basis. These are evaluated by area faculty based on portfolio in each subject requested for transfer of credit.

advanced standing application process

1. Year One students will receive submission instructions during the ADM Freshmen Orientation. All eligible students are to submit the form to the ADM General Office at Level 1. Late submission after the stated deadline will not be entertained.
2. For Major Studio Core, the Area Coordinator will evaluate the portfolio submitted and give their recommendation.
3. Associate Chair, Academic will transfer the GER CORE, Major/GER Prescribed Electives and Unrestricted Electives and submit the recommendation to the Chair for approval.
4. Upon final approval, the students will be informed of their results and collection of portfolio through students’ NTU email account.

for application, please submit this application form: Advanced Placement Record Form

maximum amount of academic units transferable through advanced standing

<table>
<thead>
<tr>
<th>subject type</th>
<th>AUs</th>
<th>max AUs transferable</th>
</tr>
</thead>
<tbody>
<tr>
<td>GER (Core and Prescribed Electives) and Unrestricted Electives</td>
<td>52</td>
<td>9</td>
</tr>
<tr>
<td>major studio core</td>
<td>63</td>
<td>3 AUs in Major Studio Core (Portfolio to be submitted)</td>
</tr>
<tr>
<td>major prescribed electives</td>
<td>18</td>
<td>Determined on case by case basis</td>
</tr>
</tbody>
</table>

Caution!

Students should consider carefully before claiming Advanced Standing for a course. They should examine its content and consult with their professors and peers to ensure that they will not be making a decision that they will later regret. Once given, Advanced Standing cannot be rescinded.
plagiarism and academic honesty

Plagiarism is to use or pass off as one’s own the writings or ideas of another without acknowledging or crediting the source from which the ideas are taken. This includes, but is not limited to:

- The unacknowledged use of words, images, diagrams, graphs or ideas derived from any source such as books, journals, magazines, the visual media, and the Internet.
- Copying the work of fellow students.
- Buying other people’s work to pass off as one’s own.
- Submitting the same piece of work for different courses (i.e. ‘self plagiarism’)
- Plagiarism undermines academic integrity and is a form of intellectual dishonesty.

Other academically dishonest acts include collusion and are not limited to:

- Allowing one’s own assignment, project or report to be used by someone else to pass off as their own.

It is legitimate for artists (especially young and emerging ones) to be influenced by the work of others and there are many instances where an artist might knowingly reference the work of another. In such cases some sort of attribution, agreement or common understanding is in place to justify such usage.

However, students should note that the use of someone’s creative output in non-legitimate circumstances could constitute visual plagiarism. Visual plagiarism though difficult to define is easily recognizable. ADM places a high premium on originality and creative ownership and any infringement will be dealt with severely and is non-negotiable. Students in doubt over this issue should seek clarifications from faculty.

For more information on Academic Integrity, please refer to this link: Academic Integrity at NTU.
plagiarism and academic honesty

consequences of plagiarism and academic dishonesty

Any suspected case of plagiarism or academic dishonesty could be taken to the Academic Committee in a special Misconduct Sitting. If a student is deemed guilty of plagiarism and academic dishonesty, ADM reserves the right to impose punitive measures including but not limited to:

- Students being marked down or failing grade for any course work that forms the material part of the offence.
- Students getting a fail grade for any course with which the offence is affiliated.
- Student will be requested to resubmit course work that forms the material part of the offence.
- Students will receive verbal or written warning and following which guardians will be informed of the said offence.
- Students marked as having failed the course are not barred from re-taking the assignment or course.

Serious cases of plagiarism and academic dishonesty will be referred to the University’s Board of Discipline (BOD) for further review, who may consider suspension or expulsion in such instances. In reviewing such cases, special attention will be paid to any work that has been disseminated outside of ADM (i.e. blog-posts or DeviantART pages, submissions to a competition, work sold to a client etc.) ADM does not institute a ‘first offence’ policy and reserves the right to implement any of these strictures or a combination thereof for any offense at any time.

This policy is applicable to all work done during the student’s duration of study at ADM and includes work done separate to any course and in the student’s own time.

Students should be mindful that ADM is obliged to record all cases of plagiarism and academic dishonesty.
Much of the teaching at ADM is delivered through project work, demonstrations, critiques and hands-on workshops. It is therefore essential that students maintain regular attendance so that they do not fall behind in either learning or assessment. Attendance forms a significant part in the participation component of all ADM courses. Poor attendance will affect this component of the marks.

- Students participating in approved secondary activities need to submit evidence & necessary form.
- Students arriving later than 15 minutes to class usually are marked as absent.
- Students participating in approved secondary activities need to submit evidence & necessary form.
- In exceptional circumstances students can apply for a Leave of Absence one week in advance by filling out the form available at the School’s General Office. This application is subject to the approval of the Associate Chair Academic.

Medical Leave must be accompanied by a Medical Certificate (MC). Medical Leave is considered approved ‘after the fact’ and does not automatically impact on the student’s grade. If the student seeks more than a total of two medically certified absences then a signed letter from their guardians and doctor must be obtained. A student may take a maximum of three days of Medical Leave from a course. Students who have been granted leave are still responsible for satisfactorily completing all assignments due during the absence, and may be subject to a lower grade for late submissions or poor academic performance.

Further information on leave is available through the Office of Academic Services at: http://www.ntu.edu.sg/Students/Undergraduate/AdminServices/Pages/Applyforshortleave.aspx

Students may download Leave Application Forms from the ADM website: Leave Application Forms
study abroad through global programs

ADM supports 3rd year students on exchange at overseas university for a maximum of one year through NTU’s international exchange programme.

NTU has a number of active student exchange programs and ADM students can participate in theses exchange programmes.

GEM explorer

NTU’s main international exchange programme - GEM Explorer, is a competitive programme that offers students the opportunity to apply for short exchange studies aboard while pursing their degrees and is administered by the Office of Global Education and Mobility (OGEM).

More information on GEM Explorer can be found at:
http://global.ntu.edu.sg/GMP/gemexplorer/Pages/index.aspx

other programs

NTU’s Office of Global Education and Mobility offers exchange programmes other than GEM Explorer that may also be of interest to ADM students:

1. GEM Discoverer
2. GEM Discoverer Summer Studies

Each year, the Office of Global Education and Mobility organises an orientation session to discuss these programs with the students. Please keep a look out for the emails that will tell you the time and place of the orientation sessions for exchange programs.
study abroad through global programs

singapore universities student exchange programme (SUSEP)

An agreement has been reached with NUS and SMU to also offer student exchange programme to NTU students. Through this programme, students are able to study and experience student’s life at the host institution while pursuing their degrees in NTU.

More information on SUSEP can be found at:
http://www.ntu.edu.sg/Students/Undergraduate/AcademicServices/ExchangeProgrammes/Pages/NTUStudentsSUSEP.aspx

self funded study abroad

Study Abroad that is supported by NTU is done through reciprocal arrangements with overseas universities whereby student fees are waived. A student may make their own arrangement to study abroad at institutions with whom NTU has no such agreement, however they will have to financially support it themselves.

More information on these can be found at:
http://www.ntu.edu.sg/Students/Undergraduate/AcademicServices/ExchangeProgrammes/Pages/feepayingstudents.aspx

credit transfer

Any course a student intends to take abroad will need to be approved by NTU before transfer of credit can be considered. While abroad they may take a course with a ‘like-for-like’ equivalence to a course that could be delivered at NTU as part of their curriculum.

Students may also take a course with no such equivalence, yet which still serves their general or core educational needs. Approval will still need to be sought.

The student might be asked to supply supporting evidence before approval for credit transfer can be granted. This may take the form of course descriptions, class handouts, assignment descriptions, etc. It is highly recommended that approval be obtained before the student travels abroad.

Credit Transfer will be arranged upon their return and upon satisfactory completion of the course. The student might also be asked to supply evidence in the form of completed course work before this can be given.

Mrs. Julie Lim is ADM’s International Exchange Coordinator. She may be contacted through email or by phone. More information on these can be found at:
http://www.adm.ntu.edu.sg/Programmes/Undergraduate/UndergraduateProgrammes/undergraduatepolicies/Pages/Exchange.aspx
Internship Programme

Students enrolled from 2017/18 onwards will undergo a 10 weeks compulsory internship at the end of their third year, in the second semester. The internship commitment period typically runs from May - July. Upon successful completion of the 10 weeks internship, students will be awarded 5 AU as part of their degree course. The internship programme will be considered as a core prescribed elective (PE).

Students who are considering doing an overseas study exchange in their third year are encouraged to do so in the first semester in order not to interfere with the internship programme.

Please note that only internships taken up in the third year of the second semester as part of the ADM internship programme will be awarded the relevant AUs.

Assessment and Supervision

Each student will be supervised by ADM Faculty, over and above the organization supervisor. The ADM Internship programme is a “passed/failed” subject and no letter grade will be awarded.

Students will be assessed on the following:
- 3 online E-journals assessment by ADM faculty (submitted on week 3, 6 and 10)
- A mid-attachment review assessment by organization supervisor and ADM faculty
- Assessment of Work in organization by organization supervisor

Assessment Criteria by ADM Faculty

- Workload reflection
- Interpersonal relationships reflection
- Organization supervisor feedback reflection
- Quality of E-journals

Assessment Criteria by Organisation Supervisor

- Quality of work produced
- Creativity
- Technical execution
- Communication skills
- Social skills & Teamwork
- Work attitude & Personal discipline
- Initiative & Motivation to learn

For more information on ADM Internship, please refer to this link: ADM’s Blog

For more information on Career and Attachment Office, please refer to this link: CAO’s Website
**leave during internship**

In general, leave will not be granted for vacation, religious camps, summer internship, work and travel. If student applies for any leave of absence and is approved, be prepared to extend internship to cover leave of absence. Leave application form is to be sent to Career and Attachment Office (CAO) for processing, CAO will consult organization for decision.

**important notes**

Do not enter any kind of agreement and contract with organization, unless you are very sure that there will not be any conflict of interest; if unsure, check with Career and Attachment Office (CAO).

Please do not re-negotiate allowance but you may accept any increase or bonus given to you. You may be asked to sign non-disclosure if the work is confidential.

**briefing and enquiries**

There will be a briefing for ADM Year 3 students in November and students will be notified through their NTU email. If you have any queries on Internship, please email or contact:

Ms Angeline Yam  
Lecturer and internship coordinator (ADM)  
Contact No. 65138671  
Email: angeline_yam@ntu.edu.sg

Ms Jenny Lim  
Executive Assistant (Internship/Career Services)  
Contact No: 6790 4018  
Email: LimSK@ntu.edu.sg
academic advising

Part of a student’s experience of a university education is that they learn how to balance the demands of their workload with the demands of their life and the process in which the school is involved in this management is called Academic Advisement. This takes place at the end of each semester.

During academic advisement students will, in the course of a presentation by the Associate Chair Academic, be introduced to the academic opportunities open to them in the coming semesters, particularly in the selection of their electives.

The student will also be assigned a faculty member as an academic advisor or mentor who will be able to give them personal advice on academic matters. Students will be notified as to who this is via email. It is important that the student know when to actively seek help on academic matters. They may do so from their academic advisor or from faculty and staff, such as their area coordinator, the School’s Academic Manager or the Associate Chair Academic. Students are expected to seek help in a timely manner and not to leave it till the last moment when the situation might be difficult to rectify.

To also help freshmen ease into university life, a student buddy/mentor a senior student is also attached to each Foundation Year One class. Freshmen can also approach their student buddy/mentor for help and guidance.

http://www.adm.ntu.edu.sg/Programmes/Undergraduate/UndergraduateProgrammes/undergraduatepolicies/Pages/Home.aspx
The University maintains an excellent resource to help students manage stress and adjust to university life. The Student Wellbeing Centre provides free, confidential and professional counseling to students. In addition to individual and group programmes and open talks. The Centre’s various services are invaluable in providing new perspectives on personal, study, or work-related concerns and seek to assist students to develop strategies to cope with such issues.

http://www.ntu.edu.sg/studentwellbeing/Pages/index.aspx

Pastoral care

Students with other personal difficulties can also approach the School’s Pastoral Care Managers:

Ms. Chua Lian Kee  
College of HASS / Office: HSS-05-53  
Email: LKCHUA@ntu.edu.sg  
Tel: 6514 8335
policies and codes concerning students

Students are required to abide by both the University Code of Conduct and the Student Code of Conduct.

The Codes provide information on the responsibilities of all NTU students, as well as examples of misconduct and details about how students can report suspected misconduct. The university also has the Student Mental Health Policy.

The Policy states the University’s commitment to providing a supportive environment for the holistic development of students, including the improvement of their mental health and wellbeing. These policies and codes concerning students can be found in the following link:

http://www.ntu.edu.sg/SAO/PoliciesandCodesconcerningstudents/Pages/index.aspx

To maintain the good image of the University, students are reminded to be appropriately attired in a manner befitting the status of university students as well as the occasion, when you are on campus.

You should dress appropriately in lecture theatres / tutorial rooms / laboratories / workshops / library / offices.

dress code for students

clothing
- you must not expose your midriff, chest, upper thigh or show visible cleavage or undergarment
- you must not wear clothes that are transparent (see-through)
- your clothes must not bear any vulgar, offensive or obscene prints or language

footwear
- you must not wear flip-flops or slippers (thong sandals are allowed unless proscribed)

For security purposes, students must be readily identifiable at all times with their faces uncovered. Students shall not wear anything that prevents ready identification such as full-face motorcycle helmets, masks or veils.

In addition to the above, students shall adhere to the safety guidelines issued by their respective Schools on appropriate attire and footwear for laboratories/ workshops.

For more information can be found in the following link:
http://www.ntu.edu.sg/SAO/Pages/DressCodeforStaffandStudentsonCampus.aspx
Students must register courses through the Student Automated Registration System (STARS) as per the schedule announced by the Office of Academic Services (OAS). Students will be granted access to STARS based on their registration study year. Students are to check their personalized date and time for registration through studentlink. In order to successfully register for courses of choice, students are advised to read instructions provided by OAS for their assigned registration dates and duration.

To access StudentLINK through the Internet, enter the URL: http://www.ntu.edu.sg/studentlink

At the NTU Student Login page, enter Matriculation Number & PIN
Click STARS and Click Subject Registration

Note: It is the student’s responsibility to complete the necessary registration procedures in a timely manner, either during the ADM Registration period or the NTU Course Registration exercise. For further information on registration, students may contact ADM’s Assistant Director (Undergraduate Programmes) - Mrs. Julie Lim, or the relevant Area Coordinators.

Add/Drop of Subjects

Foundation students may not shift groups or withdraw from any course without prior consultation and approval from the School’s Academic Office. Students in Years 2-4 may add or drop courses through STARS online, provided they do so within the ‘add/drop period’ announced by the University’s Office of Academic Services. To minimize disruptions to classes and their own workload, students are strongly advised to consider their choice of subjects and to use this measure sparingly. Should students opt to add courses, it is their express responsibility to complete any work that they may have missed prior to their registration.

For more information on add/drop procedures, please refer to the link: http://www.ntu.edu.sg/Students/Undergraduate/AcademicServices/CourseRegistration/Pages/default.aspx
academic load and overload

ADM students are advised not to undertake additional courses and should consider carefully before deciding to ‘overload’. A greater workload can adversely affect students’ performance across their modules.

Year 1 students with exceptional academic performance may overload up to a maximum of 7 courses per semester. Students considering an overload must request approval from the Academic Chair. For further information on academic load/overload, contact ADM’s Assistant Director (Undergraduate Programmes), Mrs. Julie Lim. (refer to useful contacts for contact details).

Year 2, Year 3 and Year 4 students may overload up to a maximum of one course per semester.

teaching during revision period

Unlike other schools at the University, ADM may conduct active classes throughout the revision period. Faculty will inform students, should they be required to attend any sessions for make-up or additional instruction during the revision and examination periods.

NTULearn

In many universities today, eLearning is widely adopted as part of the teaching and learning environment. At NTU it has been an integral part of the student learning experience as it provides a blended learning environment to complement face-to-face teaching. eLearning at NTU is anchored by NTULearn Learning Management System.

The following labs, studios and workshops are accessible to ADM students taking the relevant courses.

Access to ADM computer labs is limited to students taking classes within those labs. Labs are accessible through secure card access 24/7, however students should note that accesses to certain labs are restricted and subject to availability. In using the ADM Computers, students should abide by the rules as stipulated by NTU’s Rules for Student User Accounts.

More information on NTU’s student rules and regulations can be found at:

Rules & Regulations for Students

ADM area specific spaces

In addition to general policies, specific conditions and restrictions are applicable for access and usage of facilities including:

- Construction workshop, rapid prototyping and paint room
- Image and sound editing suites
- Photography labs and darkrooms
- Sound stage
- Green screen studio
- Rehearsal room
safety and emergency at ADM

Some disciplines taught at ADM require the use of tools that can be dangerous if not handled properly. Students are reminded to exercise the necessary caution and discretion when using cutting/power tools and other sharp implements. All ADM studios are equipped with small first aid kits. Faculty members, technical support staff and student monitors are aware of the location and can assist in the event of an accident.

Any injuries that occur in ADM requiring immediate medical attention must be reported to Faculty or ADM staff at the General Office. ADM staff may also be requested to provide transportation assistance in such instances. Students can also seek assistance from the University’s on-campus medical centre.

A map to the medical centre can be found at:
http://maps.ntu.edu.sg/maps?q:medical%20centre

During extended hours, the Student Monitors can assist by contacting the appropriate emergency official and arranging for an ambulance. Following an accident or injury, students are advised to obtain an official medical report for submission to NTU’s Student Affairs Office, at the Student Services Centre, Level 6.

Students may refer to following NTU Offices for information on NTU’s Welfare Services for information on student insurance:
http://www.ntu.edu.sg/Services/StudentServices/Offices/Pages/ssao.aspx

NTU’s Student Affairs Office for queries on medical claim procedures at:
http://www.ntu.edu.sg/Services/StudentServices/health/Pages/default.aspx

equipment web check-out guidelines

Prior to checking out any equipment, students are to ensure that bookings are made online through ADM’s Web Check-out system.

Guidelines on its use can be found at:

Students should also note that they are required to endorse the Equipment Checkout Agreement Form before any equipment can be loaned. The form covers all rules pertaining to the loan and checkout of ADM equipment and can be found at:
The ADM Library is located on Level 1 of the main ADM building in a state-of-the-art facility open to all members of the University. While relatively new, the ADM Library collection is expanding with over 24,000 titles in art, design and media including: reference materials, monographs, artists’ books, exhibition catalogues, production formats, animation guidebooks and design catalogues.

The Library subscribes to over 120 periodicals, covering many aspects of the School’s curriculum and providing core materials for undergraduate and graduate courses in media, film, animation, design and art. With a fast expanding collection of over 3400 AV materials (including: DVDs, VCDs, Blu-ray discs, audio/music CDs, video/audio cassettes and tapes) available through open-access Shelving, AV materials can be loaned by all faculty, graduate students and NTU staff.
Undergraduate students can also view AV materials either individually or as groups via in-house Library facilities. Through automated check-out machines, users are able to withdraw library materials on their own and can return loaned items any time via the Library’s return box located at the entrance. Special materials such as AV items or materials on limited loan are to be borrowed and returned at the Librarian’s counter.

The ADM collection is largely an open collection, with certain categories of material designated as For Reference Only or For Restricted Use. These include the RBR collection (circulated for two hours only), reference books, restricted books and AV materials.

**the ADM Library’s opening hours**

- **Mon - Sun:** 8.30am - 7.00pm
- **Saturday:** 8.30am - 5.00pm
- **Closed on Sundays & Public Holidays**

For further information on opening hours during exams and vacations, other services, etc, refer to the NTU Library at: [http://www.ntu.edu.sg/Library/Pages/default.aspx](http://www.ntu.edu.sg/Library/Pages/default.aspx)

The ADM Student Club is comprised of a group of selected individuals who work together to improve life in the School of Art, Design and Media for the general student population - not only academically, but also with regards to extra-curricular activities. Each member of the Club serves a specific purpose, tasked with varying responsibilities that cover each facet of ADM life, may it be social, welfare, among others. Through the fulfillment of these responsibilities, the Club hopes to facilitate change, maintain the quality of the student life in the school, as well as help establish a better reputation for ADM in and out of the NTU campus.

More information on the ADM Student Club can be found at: https://www.facebook.com/groups/ntu.adm/
In the event of a fire or similar emergency students are to evacuate the school and gather at the Emergency Assembly Area. The Emergency Assembly Area is located in the Turf Area, next to Simtech Valley car park as indicated in the map below.

During Office Hours, call ADM General Office at 6790 4828 or 6790 5680. After Office Hours, call the Fault Report Centre at 6790 4777.

<table>
<thead>
<tr>
<th>Name of Organization</th>
<th>Phone Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Singapore Civil Defence Force</td>
<td>995</td>
</tr>
<tr>
<td>Geithin Jones (NTU Medical Centre)</td>
<td>6793 6974 or 6793 6828</td>
</tr>
<tr>
<td>Healthway Medical Group (Clinic near NTU)</td>
<td>6792 1812 (Open till Midnight)</td>
</tr>
<tr>
<td>Blk 690 Jurong West Central 1, #01-193 Singapore 640690 (next to Jurong Point)</td>
<td></td>
</tr>
<tr>
<td>Silver Cross Family Clinic (Clinic near NTU)</td>
<td>6899 2141 (Open till Midnight)</td>
</tr>
<tr>
<td>Blk 502 Jurong West Ave 1, #01-803 Singapore 640502</td>
<td></td>
</tr>
<tr>
<td>The Central Clinic &amp; Surgery (Clinic near NTU)</td>
<td>6773 2925 (Open 24 Hours)</td>
</tr>
<tr>
<td>Blk 450 Clementi Ave 3, #01-291 Singapore 120450</td>
<td></td>
</tr>
<tr>
<td>National University Hospital (NUH)</td>
<td>6779 5555</td>
</tr>
<tr>
<td>Email: <a href="mailto:enquiries@nuh.com.sg">enquiries@nuh.com.sg</a></td>
<td></td>
</tr>
<tr>
<td>Website: <a href="http://www.nuh.com.sg">http://www.nuh.com.sg</a></td>
<td></td>
</tr>
</tbody>
</table>
contact list

useful contacts

<table>
<thead>
<tr>
<th>department</th>
<th>person to contact</th>
<th>contact details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Associate Chair</td>
<td>Asst Prof Peer M. Sathikh</td>
<td>6514 1058 Email: <a href="mailto:PEERSATHIKH@ntu.edu.sg">PEERSATHIKH@ntu.edu.sg</a></td>
</tr>
<tr>
<td>Technical Operations Deputy Director</td>
<td>Lim Pheng Yew</td>
<td>6514 8342 Email: <a href="mailto:PHENGYEW@ntu.edu.sg">PHENGYEW@ntu.edu.sg</a></td>
</tr>
<tr>
<td>Academic /Exchange &amp; Programmes Asst Director (Undergraduate Programmes)</td>
<td>Julie Lim-Tay Bee Neo</td>
<td>6790 6667 Email: <a href="mailto:BNLIM@ntu.edu.sg">BNLIM@ntu.edu.sg</a></td>
</tr>
<tr>
<td>Internship Lecturer</td>
<td>Angeline Yam Min Yee</td>
<td>6513 8671 Email: <a href="mailto:ANGELINE_YAM@ntu.edu.sg">ANGELINE_YAM@ntu.edu.sg</a></td>
</tr>
</tbody>
</table>

foundation area coordinators

<table>
<thead>
<tr>
<th>Area</th>
<th>Professor/Title</th>
<th>Contact Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation Drawing</td>
<td>Ng Woon Lam</td>
<td>6513 8231 Email: <a href="mailto:NGWOONLAM@ntu.edu.sg">NGWOONLAM@ntu.edu.sg</a></td>
</tr>
<tr>
<td>Foundation 2D</td>
<td>Ina Conradi</td>
<td>6513 8055 Email: <a href="mailto:INACONRADI@ntu.edu.sg">INACONRADI@ntu.edu.sg</a></td>
</tr>
<tr>
<td>Foundation 3D</td>
<td>Peter Chen</td>
<td>6514 192 Email: <a href="mailto:PETERCHEN@ntu.edu.sg">PETERCHEN@ntu.edu.sg</a></td>
</tr>
<tr>
<td>Foundation 4D</td>
<td>Michael Tan</td>
<td>6316 8991 Email: <a href="mailto:MICHAELTAN@ntu.edu.sg">MICHAELTAN@ntu.edu.sg</a></td>
</tr>
<tr>
<td>Art History</td>
<td>Benjamin Alexander Slater</td>
<td>6513 8240 Email: <a href="mailto:BASLATER@ntu.edu.sg">BASLATER@ntu.edu.sg</a></td>
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