

Product Design Curriculum
(Students admitted in AY2011 to AY2013)
Specific Requirements for the Product Design BFA Curriculum
(Revised on 16 Feb 2016)

Course Code and Title	Type	AU	Pre-requisite
YEAR 1 SEMESTER 1			
DN1001 Foundation Drawing I	Core	3	NIL
DN1002 Foundation 2D I	Core	3	NIL
DN1003 Foundation 3D I	Core	3	NIL
DN1004 Foundation 4D I	Core	3	NIL
DD1003 Introduction to the Histories of Art I	Core	3	NIL
GER Communication I (Table A)	GER Core - Communication	3	NIL
TOTAL		18	
YEAR 1 SEMESTER 2			
DN1007 Foundation 3D II	Core	3	DN1003
Foundation Option (Table B)	Core	3	N/A
Foundation Option (Table B)	Core	3	N/A
DD1004 Introduction to the Histories of Art II	Core	3	DD1003
GER Communication II (Table A)	GER Core - Communication	3	N/A
Choose one from Range on offer in university	GER Prescribed Elective (AHSS)	3	N/A
TOTAL		18	

Course Code and Title	Type	AU	Pre-requisite
YEAR 2 SEMESTER 1			
DR2001 Product Design I	Core	3	NIL
DR2005 Computer Aided Design I	Core	3	NIL
DD2000 Introduction to the Histories of Art III	Core	3	DD1004
Choose one from Range on offer in university	Unrestricted Elective	3	N/A
DD0002 The Contemporary Creative and Cultural Industry of Singapore	GER Core – Singapore Studies	3	NIL
Choose one from Range on offer in university	GER Prescribed Elective (STS)	3	N/A
TOTAL		18	
YEAR 2 SEMESTER 2			
DR2000 Conceptual Design	Core	3	NIL
DR2004 Product Design II	Core	3	DR2001
Choose one from Range on offer in university	Unrestricted Elective	3	N/A
Choose one from Range on offer in university	Unrestricted Elective	3	N/A
Choose ONE from the following: DD0001 Ethical Issues in Art, Design & Media DR0000 Sustainable Design	GER Core – Environmental Sustainability	3	N/A
Choose one from Range on offer in university	GER Prescribed Elective (BM)	3	N/A
TOTAL		18	

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Course Code and Title	Type	AU	Pre-requisite
YEAR 3 SEMESTER 1			
DR3000 Product Design III	Core	4	DR2004
DR3001 Studies in Form	Core	4	DR2004
Core Art History (Table C)	Core	4	N/A
Choose one from Range on offer in university	Unrestricted Elective	3	N/A
Choose one from Range on offer in university	GER Prescribed Elective (LS)	3	N/A
TOTAL		18	
YEAR 3 SEMESTER 2			
DR3003 Advanced Development and Prototyping	Core	4	DR3000
DR3005 Product Design IV	Core	3	DR3000
Prescribed Elective (Table D)	Major Prescribed Elective	3	N/A
Choose one from Range on offer in university	Unrestricted Elective	3	N/A
Choose one from Range on offer in university	GER Prescribed Elective (Any Category – AHSS, BM, STS, LS)	3	N/A
TOTAL		16	

Course Code and Title	Type	AU	Pre-requisite
YEAR 4 SEMESTER 1			
DD4000 ADM Final Year Project *	Core	4.5	**
Prescribed Elective (Table D)	Major Prescribed Elective	3	N/A
Choose one from Range on offer in university	Unrestricted Elective	3	N/A
Choose one from Range on offer in university	Unrestricted Elective	3	N/A
TOTAL		13.5	
YEAR 4 SEMESTER 2			
DD4000 ADM Final Year Project *	Core	4.5	**
Prescribed Elective (Table D)	Major Prescribed Elective	3	N/A
Choose one from Range on offer in university	Unrestricted Elective	3	N/A
TOTAL		10.5	

* AU total for FYP is 9 that is given upon successful completion of the project

** Must have passed all Product Design core courses

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TABLE A:

GER Core Communication (6 AUs):	
Compulsory (3 AUs):	
Course Code and Title	Pre-requisite
DD0000 Writing Narratives for Creative Media	NIL
Student chooses <u>ONE</u> (3 AUs) from the following:	
HW0101 Introduction to Critical Writing	NIL
HW0301 Mastering Communication	NIL

TABLE B:

Elected Foundation. Student chooses <u>TWO</u> from the following:	
Course Code and Title	Pre-requisite
DN1005 Foundation Drawing II	DN1001
DN1006 Foundation 2D II	DN1002
DN1008 Foundation 4D II	DN1004

TABLE C:

Core Art History (4 AUs). Student chooses <u>ONE</u> from the following: (These are also available as Major Prescribed Electives)	
Course Code and Title	Pre-requisite
DD2005 Survey of New Media	NIL
DD3005 Survey of Modern Art, 1900 - 1945	NIL
DD3006 Art in the Age of Colonialism	DD1004 / DD2000
DD3011 Contemporary South-East Asian Art	NIL
DD3014 From Modern to Post-Modern Art 1945-1985	Nil (DD3005 Preferred)

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TABLE D:

Prescribed Electives (9 AUs): Student chooses <u>THREE</u> from the following or any ADM course:	
Product Design	
Course Code and Title	Pre-requisite
DR2002 Issues in Product Design Practice	NIL
DR2006 Product Design Seminar	NIL
DR2007 Surface Design	NIL
DR2008 User Experience in Design	NIL
DR2009 Products in an Asian Cultural Context	NIL
DR2010 Islamic Art and Design	NIL
DR3002 Computer Aided Design II	DR2005
DR3004 Designing With Light	DR2001
Others (Art and Area History)	
DD2007 The Art and Architecture of the 'Long Century' 1789 - 1914	NIL
DD3004 Modern and Contemporary Chinese Art	NIL
DD3007 Nature in Art and Visual Culture	NIL
DD3008 Cities, Bodies, Memories, Art & Everyday Life in Cont. Sg.	NIL
DD3010 Issues in Global Contemporary Art	NIL
DD8002 Ways of Seeing: Exploring Visual Culture	NIL
DD8004 The Fantastic in Western Visual Arts	NIL
DF2009 History of Film	NIL
DF8000 Survey of Experimental Filmmaking	NIL
DM2004 History of Games	NIL
DP2002 History of Photography	NIL
DR2003 History of Product Design	NIL
DT2002 History of Visual Effects	NIL
DT2007 History of Animation	NIL
DV2003 History of Graphic Design	NIL
Others (Unaffiliated)	
DA2000 Applied Drawing	NIL
DA2001 Painting	NIL

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Unrestricted Electives (24 AUs): Choose one from Range on offer in university or any ADM course:	
Course Code and Title	Pre-requisite
DA2003 Watermedia Landscape Painting	DN1001 & DN1002
DA9004 Technology Art in Fashion	NIL
DD3002 Internship (10 weeks)	AT least 72 AUs
DD3012 Research Methods in Art and Design	NIL
DD8006 The Modern and Modernism in Southeast Asian Art	NIL
DD8007 From Colonialism to Tourism: Early Photography in Asia	NIL
DD9006 Seminar in Theories and Practices of Heritage Activism	NIL
DD9007 Independent Study	NIL
DD9008 Research Perspectives in Cultural Cinema	NIL
DD9009 Design Thinking	NIL
DD9010 Imag(in)ing the Silk Road: Heritage and Media	NIL
DD9011 British Art: 1839 - 1939	NIL
DD9012 West Asian Cultures and the Art and Architecture of the Ottoman Empire	NIL
DD9013 Heritage Studies: An Introduction	NIL
DD9014 Introduction to Museum Studies	DD1003
DG9000 Creative Design in Communication and Marketing	NIL
DG9001 Singapore Architecture: The Historical, Cultural and Socio-Economic Perspectives	NIL
DG9002 Eco-Architecture in the Urban Living Environment	NIL
DG9003 Aesthetic and Creative Use of 2D Media	NIL
DG9004 Aesthetic and Creative Techniques of the Moving Image	NIL
DG9005 The Magic of Voice in the World of a Singer	NIL
DG9006 Creative Thinking in Design Solutions	NIL
DM3008 Generative Forms	NIL
DV9001 Art, Design and Science	NIL

***For a comprehensive list of ADM courses, please refer to the link below:**

<http://www.adm.ntu.edu.sg/Programmes/Undergraduate/UndergraduateProgrammes/Undergraduate-Degree/Pages/Course-Content.aspx>